

## Agenda

### *The 18th International Online Research and Practice Conference “Management in the 21st Century: Social and Economic Transformation in Times of Uncertainty”*

#### Day 1

**Date: 25 November 2020**

*Plenary Meeting – 10.00 -12.15*

*Language: Russian, English*

#### *VUCA World: Challenges and Potential*

**Link:** <https://zoom.us/meeting/register/tJYsf-CvrT0uGNesV88eFtCvAebK5cDBFTsc>

#### **A brief overview:**

This section will focus on systematic interdisciplinary analysis of global challenges, review practices relevant to the future and discuss how various social and economic trends will play out and how the education system will develop in a VUCA world.

<b>№</b>	<b>Presenter</b>	<b>Presentation Title</b>
1	<b>Sergey Bogdanov</b> , Rector at Herzen State Pedagogical University	Opening Remarks
2	<b>Kolyshkin Alexander</b> , Director of the Institute of Economics and Management, Herzen State Pedagogical University	Welcome speech
3	<b>Pavel Luksha</b> , Practicum professor at SKOLKOVO Moscow School of Management, expert at SKOLKOVO Education Development Centre, Global Education Futures initiative founder	World Beyond: Where are We Going in the 21st Century?

4	<p><b>Dr. Alison Taysum</b>  Educational Consultant and External Examiner Ulster  University Northern Ireland, UK</p>	<p>Do Socio-Economic processes and practices and education systems perpetuate cycles of Violence, Uncertainty, Chaos, and Ambiguity (VUCA) or do they perpetuate cycles of peace?</p>
5	<p><b>James M. Quirk</b> — Ph. D., American University,  Washington, D. C.</p>	<p>Future of education in a time for change</p>
6	<p><b>Dr. Nikita Hari</b>, PhD (University of Cambridge) Academic,  Dyson Institute of Engineering and Technology.</p>	<p>Rethinking the vision for Engineering Education in the VUCA world</p>

**Module 1: New Challenges for Economy and Education: Antifragility Factors and Recovery**

**12.30 – 15.30**

**Link:** [https://zoom.us/meeting/register/tJcvf--opj4rE9bP-s2yvFCQ8T\\_fLzgGwSKS](https://zoom.us/meeting/register/tJcvf--opj4rE9bP-s2yvFCQ8T_fLzgGwSKS)

**Language: Russian, English**

**A brief overview:**

Under conditions of uncertainty and volatility, it is paramount for society to find a path towards antifragility. This section will focus on efforts to develop social, environmental and economic systems of different regions. Furthermore, it will reflect on the interactions between individuals and organisations in a changing world. A shift from knowledge economy to trust economy will also be discussed.

<b>Moderators:</b>		
<b>Tamara Yakovleva</b> , candidate of sciences (economics), Head of the Department of Sectoral Economics and Finance, Herzen University <b>Nadezhda Rozhdestvenskaya</b> , candidate of sciences (economics), associate professor at the Department of Sectoral Economics and Finance, Herzen University		
<b>№</b>	<b>Presenter</b>	<b>Presentation Title</b>
1	<b>Jacques Bazen</b> - associate professor at the faculty of business, building&technology Saxion University of Applied Sciences	Regional economic impact of academic spin-offs.
2	<b>Anton Murzin</b> , associate professor, Department of Spatial and Economic System Development at the Faculty of Management, candidate of sciences (economics), Southern Federal University <b>Svetlana Murzina</b> , associate professor, Don State Technical University	Aligning the Development of Various Components of Region's Social, Environmental and Economic Systems. Presentation under RFBR grant 18-010-00594
3	<b>Yury Veselov</b> , professor, doctor of sciences (sociology), St Petersburg University, Faculty of Sociology, Department of Sociology of Economy	Trust as a Factor of Growth in Digital Economy (Antifragility) Presentation under RFBR grant 20-011-00155A

4	<b>Anton Murzin, Roman Revunov</b> , associate professor at Faculty of Management, candidate of sciences (economics), Southern Federal University	Monetary Value of Destructive Social and Economic Ramifications of Unsustainable Use of Natural Resources. Presentation under RFBR grant 20-010-00820
5	<b>Yashar Salamzadeh</b> , PhD, Universiti Sains Malaysia, Graduate School of Business	Social entrepreneurship in the world
6	<b>Sergey Volkov</b> , Volgograd State Technical University, candidate of sciences (economics), associate professor, Dean at the Faculty of Economics and Management	Drafting Adaptive Regional Development Methodology in a Shift towards Smart City: Russian Context Presentation under RFBR grant 19-010-00018
7	<b>Violetta Roschupkina</b> , professor at North Caucasus Federal University	Social Entrepreneurship: Taxation Tools Presentation under RFBR grant 19-010-00017
8	<b>Elena Kochukhova</b> , candidate of sciences (philosophy), senior research fellow at Institute of Philosophy and Law, Ural Department of Russian Academy of Sciences	Interaction between Citizens and Government in Urban Improvement Projects: Communication Challenges. Presentation under RFBR grant 20-411-660027
9	<b>Andrey Plotnikov</b> , associate professor at the Department of Management and Marketing, Perm National Research Polytechnic University	Online Consumer Behaviour in Banking Presentation under RFBR grant 20-310-70042
10		

---

**Module 2 Social Management in a Changing World: Education issues**

**12.30– 15.30**

**Link:** <https://zoom.us/meeting/register/tJUpfuyhqzkuH9Wa8pThKxTx2jcAQZNcTJUP>

**Language:** *Russian*

**A brief overview:**

This section will focus on research into education management in the context of current pandemic challenges and general uncertainty. It will also look into potential for modernisation and social management in education, as well as tools for shaping social values and social order and building education ecosystems.

**Moderators:**

**Alvina Panfilova**, Doctor of Pedagogical Sciences, Professor of the Department of State, Municipal and Social Management, Herzen University

**Aleksey Kravtsov**, Candidate of pedagogical sciences, Associate Professor of the Department of Educational and Human Resource Management of the Institute of Economics and Management, Herzen University

**Track 1: 12.30 – 14.00**

<b>№</b>	<b>Presenter</b>	<b>Presentation Title</b>
1	<b>Konstantin Sultanov</b> , doctor of sciences (philosophy), professor at the Department of Philosophy at Herzen University	Shaping Postmaterial Values of the Young People in Education and Youth Sub-Cultures: Social and Cultural Analysis of the Current Situation and Potential Risks Presentation under RFBR grant 18-011-00759
2	<b>Alvina Panfilova</b> , Doctor of Pedagogical Sciences, Professor of the Department of State, Municipal and Social Management, Herzen University	"Transforming education in favor of developing soft skills that ensure talent leadership in the digital age"
3	<b>Tatiana Anopchenko</b> , doctor of sciences (economics), adviser to rector, Dean at the Faculty	Education during the Pandemic and after from the Perspectives of Students and Faculty: USA and Russia

	of Economics and Management, Smolensk State University <b>Natalia Richter</b> , PhD, Director of Bachelor of Healthcare Administration Program in Governor State University (USA)	
4	<b>Sergey Chernyshov</b> , senior research fellow at the Laboratory for Social and Anthropological Research, Faculty of Historical and Political Studies, Tomsk State University, director at Novosibirsk Open City College	Post-Pandemic Education: What are we going to take with us into the future? Presentation under RFBR grant 19-39-60002/19
5	<b>Sergey Chernykh</b> Novosibirsk State Agrarian University, doctor of sciences (philosophy), associate professor and Head of Department of History and Philosophy, chief editor of Journal for Professional Education in the Modern World	Social Order and Education Presentation under RFBR grant 19-010-00864
6	<b>Natalia Pashkus</b> , doctor of sciences (economics), professor at the Department of Sectoral Economics and Finance, Herzen University	Higher Education under Global Crises, Strategies of Development in Response to Global Challenges
7	<b>Alexandra Olkhovik</b> , candidate of sciences (economics), lead researcher at North-West Centre for Strategic Research	Developing Tools to Analyse Higher Education Development in an Economic Downturn Presentation under RFBR grant 17-32-00036 (a1 type)
<b>coffee break: 14.00 – 14.10</b>		
<b>Track 2: 14.10 – 15.30</b>		
8	<b>Dmitry Popov</b> , candidate of sciences (philosophy), associate professor at Higher School of Media Communications and Public Relations, Saint-Petersburg Polytechnic University Higher School of Media Communications and Public Relations, Institute of Humanities, Saint-Petersburg Polytechnic University	Research of the internal environment for the development of the university Presentation under «Polytech Project -2020» grant

	<p>Peter the Great St. Petersburg Polytechnic University  <b>Dmitry A. Tretyakov</b>, PhD student Peter the Great St.Petersburg Polytechnic University (SPbPU)</p>	
9	<p><b>Daniel Petrosyants</b>, candidate of sciences (economics), associate professor at the Department of Political Science, Financial University under the Government of the Russian Federation</p>	<p>Comprehensive Assessment of Innovative Ecosystem Development at Russian Universities  Presentation under RFBR grant 19-010-00104</p>
10	<p><b>Nadezhda Klushina</b>, doctor of sciences (pedagogy), professor at the Department of Social Technologies, North Caucasus Federal University</p>	<p>Insight into Teaching Social Entrepreneurship to Master Students in Humanities  Presentation under RFBR grant 19-010-00017</p>
11	<p><b>Elena Dzyatkovskaya</b>, leading research fellow at the Institute for Strategy of Education Development of the Russian Academy of Sciences  doctor of sciences (biology), professor</p>	<p>Research into Education Environment as a Tool for Students' Advanced Socialisation in a Global World  Presentation under RFBR grant 19-013-00345</p>
12	<p><b>Marina Zharova</b>, candidate of sciences (physics and mathematics), associate professor at the Department of Educational and Human Resource Management, Herzen University</p>	<p>Social Capital as a Factor in University Effectiveness Growth  Presentation under RFBR grant 18-013-00646 A</p>
13	<p><b>Olga Ivanova</b>, doctor of sciences (philosophy), associate professor at the Department of Philosophy, Nosov Magnitogorsk State Technical University</p>	<p>Reflecting on Interaction between Individual and Organisation in Postindustrial Era  Presentation under RFBR grant 19-010-00322</p>

---

***Module 3: Managing Digital Transformation in Education: Trends and Technologies***

**12.30 – 15.30**

**Link:** <https://zoom.us/meeting/register/tJIlcOurqj0rGdA7JeruQ-8IhmcHzkSwfl5i>

**Language:** *Russian*

**A brief overview:**

Education is highly critical and sensitive in terms of the consequences of digital transformation projects. This section will focus on both technological and instrumental solutions for new types of educational and research projects and on the research into the effects and consequences of innovations in information technology.

<b>Moderators:</b> <b>Viktor Timchenko</b> , Candidate of pedagogical sciences, Associate Professor at the Department of Educational and Human Resource Management of the Institute of Economics and Management, Herzen University		
<b>Track 1: 12.30 – 14.00</b>		
<b>№</b>	<b>Presenter</b>	<b>Presentation Title</b>
1	<b>Mikhail Puchkov</b> , candidate of sciences (physics and mathematics), Vice-rector for innovation activities and information technologies at Herzen University	Social and Economic Transformation: Information Technology as a Factor
2	<b>Tatyana Lomachenko</b> , doctor of sciences (economics), Deputy Director for Education and Science, Sevastopol Institute of PRUE <b>Tatyana Kokodey</b> , doctor of sciences (economics), professor at the Department of Management and Business Analytics, Sevastopol State University	Developing a Pyramid Concept for Russian Digital Education Development Strategy Presentation under RFBR grant 19-010-00377
3	<b>Nenad Inyats</b> , professor, Quality Austria, Vienna	Aspects of Education Quality Management in Contemporary Digital World



4	<b>Falk Ahnert</b> Branch Wintershall Dea GmbH (Germany) <b>Spartak Kumantsev</b> , Business Support and Development Specialist, Wintershal Dea GmbH Branch	Global transition into remote work. What's next?
5	<b>Lev Letyagin</b> , candidate of sciences (philology), associate professor, Head of Department of Aesthetics and Ethics, Herzen University	Information Management: Anthropological Capital for Education Potential Presentation under RFBR grant 17-03-00846-OGN
6	<b>Elena Piskunova</b> , doctor of sciences (pedagogy), professor, Head of Department of Didactics, Herzen University	Information Anthropology as a Methodological Foundation for Supporting Education in the Meta-Subject Field of Digital Content Presentation under RFBR grant 19-29-14068
7	<b>Denis Voronin</b> , candidate of sciences (physical education and sport), associate professor, director at the Teacher of the Future project office at State Humanities and Technology University, Dean of the Faculty of Biology and Chemistry at State Humanities and Technology University	Cognitive Dissonance: Teachers' Competences and New Reality
8	<b>Elena Smirnova</b> , candidate of sciences (economics), associate professor at St. Petersburg School of Economics and Management, Higher School of Economics National Research University	Meta-Subject Information and Analysis Competences in University and Additional Professional Education
<b>coffee break: 14.00 – 14.10</b>		
<b>Track 2: 14.15 – 15.45</b>		
9	<b>Galina Mozhaeva</b> , candidate of sciences (pedagogy), associate professor, director at the Centre for Potential Research and Development in Education, Financial University under the Government of the Russian Federation	Managing Faculty Digital Competences: Analysis of Best Foreign Practices Presentation under RFBR grant 17-16-70004
10	<b>Elena Bazhenova</b> , candidate of sciences (economics), associate professor at the Department of Economic Sociology and Regional Management, Southern Federal University	Academic Brands in the Era of Digital Transformation Presentation under RFBR grant 19-010-00844

11	<b>Olga Fiofanova</b> , doctor of sciences (pedagogy), professor at Russian Presidential Academy of National Economy and Public Administration, head of the Research Programme Centre of the Russian Academy of Sciences	Data-Driven Education Management: How Big Data Changes Management Methodology Presentation under RFBR grant 19-29-14016
12	<b>Alexey Alipov</b> , candidate of sciences (economics), associate professor at the Department of Economic Cybernetics, St Petersburg University.	Conducting Assessment in Distance Learning: Experience and New Requirements Presentation under RFBR grant 17-32-00036 (a1 type)
13	<b>Dmitry Abbakumov</b> , PhD at KU Leuven, Belgium, head of Centre for Computational Educational Sciences, Higher School of Economics National Research University.	Evidence-Based Education: How Learning and Psychometric Analytics Helps in Designing Online Courses
14	<b>Pavel Frolov</b> , general director at Robbo club and teacher at Institute of Computer Science, Herzen University	How Maker Movement is Transforming Existential Social and Economic Paradigm
15	<b>Vladimir Khalin</b> , doctor of sciences (economics), professor at the Department of Information Systems in Economy, St Petersburg University; <b>Mikhail Zaboiev</b> , candidate of sciences (economics), associate professor at the Department of Information Systems in Economy, St Petersburg University.	Mathematical Methods for Studying Russian Universities' Competitiveness based on Intellectual Data Analysis. Presentation under RFBR grant 16-06-00221 (2016–2018)
16	<b>Vladimir Khalin</b> , doctor of sciences (economics), professor at the Department of Information Systems in Economy, St Petersburg University; <b>Galina Chernova</b> , Doctor of Economics, Professor of the Department of Risk Management and Insurance, Faculty of Economics, St. Petersburg State University	"Quality assessment model of university management"

***Module 4 Digital Transformations: Scientific and Educational Projects and Research***  
***(together with Conference partner, ITMO Institute of Design & Urban Studies)***

**13.30 – 15.30**

**Link:** [https://zoom.us/meeting/register/tJwscO2vqjgoHtzS30fLdaxMY2l\\_8LQgXJPU](https://zoom.us/meeting/register/tJwscO2vqjgoHtzS30fLdaxMY2l_8LQgXJPU)

**Language:** *Russian*

**A brief overview:**

In recent years, we have seen a sustained trend towards stronger social and political components in digital and information transformation. Information technology has opened new opportunities for economic and social management. Under these conditions, it is paramount to develop tools to assess consequences of data gathering and analysis. This section will focus on both technological and instrumental solutions for new types of educational and research projects and on the research into the effects and consequences of innovations in information technology.

**Moderators:**

**Pavel Konukhovsky**, doctor of sciences (economics), professor at the Department of Sectoral Economics and Finance, Herzen University

<b>№</b>	<b>Presenter</b>	<b>Presentation Title</b>
1	<b>Pavel Konukhovsky</b> , doctor of sciences (economics), professor at the Department of Sectoral Economics and Finance, Herzen University	Models and Methods for Analysing University Management Transformation in the Face of Digital Transformation of Economy and Society
2	<b>Yaroslava Tensina</b> , analyst at the Centre for Monitoring Studies, ITMO University <b>Ludmila Vidyasova</b> , candidate of sciences (sociology), head of Centre for Monitoring Studies, ITMO University	Cybersocial Trust: Case Study of St Petersburg Survey Presentation under RFBR grant 18-311-20001 titled Research of Cybersocial Trust in the Context of Use and Rejection of Information Technology).
3	<b>Evgeny Vidyasov</b> , doctoral student at the Institute of Design & Urban Studies, ITMO University	Research into Effectiveness of Electronic Civic Participation Channels in Urban Management Presentation under RFBR grant 19-311-9003 titled Electronic Civic Participation, Case Study of St Petersburg

4	<b>Alexandra Nenko</b> , candidate of sciences (sociology), associate professor at the Institute of Design & Urban Studies, ITMO University	Quality of Public Spaces: Research and Assessment Based on Google Maps Reviews Presentation under RFBR grant 20-013-00891 titled Emotional Environment Perception as a Factor in Urban Resilience, 2020-2022.
5	<b>Dmitry Prokudin</b> , doctor of sciences (philosophy), associate professor, St Petersburg University	Interdisciplinary Research in Social Digital Transformation: Ontological Presentation of Term Base and Thesaurus Presentation under RFBR grant 011-00923 titled “Developing a Comprehensive Approach to Analysing the Term Base of Developing Interdisciplinary Research in a Distributed Network Environment”
6	<b>Dmitry Voronin</b> , candidate of sciences (technology), head of Department Software Engineering of Intellectual Systems, Sevastopol State University	Analysing Requirements for a Micro-Climate Configuration of Urban Environment as a Component of City’s Digital Double Presentation under RFBR grant 20-47-920006 titled Proactive Methodology of Sevastopol Digital Transformation for Sustainable Development in Changing Climate
7	<b>Raisa Litvinova</b> , senior lecturer, Sevastopol State University	Proactive Methodology of Sevastopol Digital Transformation for Sustainable Development in Changing Climate Presentation under RFBR grant 20-47-920006
8	<b>Anastasia Abdrahmanova</b> , candidate of sciences (economics), associate professor at Sevastopol State University.	Developing an Approach to Modelling a System for Assessing Smart Urban Environment Performance Metrics  Presentation under RFBR grant 20-47-920006 titled Proactive Methodology of Sevastopol Digital Transformation for Sustainable Development in Changing Climate
9	<b>Andrey Chugunov</b> , candidate of sciences (political science), Director at Centre for E-Government Technology, Institute of Design & Urban Studies, ITMO University	Digital Transformation of Citizen Feedback: Rating of Electronic Participation Systems of Russia’s Regions 2019-2020
10	<b>Polina Smirnova</b> , analyst at the Centre for E-Government Technology, Institute of Design & Urban Studies, ITMO University	Research into the Demand for Urban Mobile Services among the Population of St Petersburg

---

**Date: 26 November 2020**

***Module 5: Social Entrepreneurship: Progress in Times of Change***

***11.00 – 13.00***

**Link:** <https://zoom.us/meeting/register/tJAvcOGtqDMqEtZEhWrel1VfgYrQhR-CxOct>

***Language: Russian***

**Moderators:**

**Tamara Yakovleva**, candidate of sciences (economics), Head of the Department of Sectoral Economics and Finance, Herzen University  
**Nadezhda Rozhdestvenskaya**, candidate of sciences (economics), associate professor at the Department of Sectoral Economics and Finance, Herzen University

**A brief overview:**

Social entrepreneurship is business that aims to solve social issues, as well as to improve the lives of people, communities and environment. This is especially relevant in the current times of unprecedented change, instability, new challenges and opportunities. This section will focus on potential for the development of social entrepreneurship in the present context: improving laws and regulations, developing economic and managerial tools and raising the standards of business education. Participants will discuss Russian and global experience in social entrepreneurship and social innovations, shaping the demand for the content of business education for individuals working in social entrepreneurship projects, with families, children and young adults, including in the area of inclusion. Participants' goal is to consolidate efforts by educational institutions, government bodies and business community to develop Russian social sector through social entrepreneurship.

**11.00 – 12.00 Guest speakers:**

**Aleksandra Gogoberidze**, doctor of sciences (pedagogy), Vice-rector for Educational Work at Herzen University. Social Entrepreneurship in Education Systems: Pro or Contra

**Olga Samovarova**, president of the social economy foundation, advisor to the general director of the closed joint stock company “Auditing company Samovarova and Partners”

**Olga Yurkina**, head of the Center for Social Innovation of St. Petersburg for organizational and consulting areas

**Victoria Nalbandova**, Director of Programs of the Social Investment Fund, Head of Acceleration Programs "Social Innovations"

**Anastasia Moskvina**, senior research fellow at the Centre for Social Entrepreneurship and Social Innovation Studies

**Anna Orlova**, Chairman of the Board of the Center for the Development of Non-Profit Organizations, Associate Professor of the Department of Development Psychology and Education

**Svetlana Boguslavskaya**, candidate of sciences (economics), analyst at the Centre for Applied Research and Development, National Research University Higher School of Economics Saint-Petersburg

**Mikhail Krivonos**, president of Raoul Foundation

**Maria Bondar**, Director of the Association of Social Entrepreneurs

**Kolyshkin Alexander**, Director of the Institute of Economics and Management, Herzen State Pedagogical University

**Tamara Yakovleva**, candidate of sciences (economics), Head of the Department of Sectoral Economics and Finance, Herzen University

**Lidia Vakhitova**, Head of the Department of Economic Theory and Economic Education, Herzen University

**Natalia Rozhdestvenskaya**, candidate of sciences (economics), associate professor at the Department of Sectoral Economics and Finance, Herzen University

**coffee break: 12.00 – 12.10**

**Panel «Which competencies should an employee of a social-entrepreneurial project have? » - 12.10 – 12.55**

**Stocktaking -12.55 – 13.00**

***Panel Discussion 1: Post-Pandemic Education: Is Online Learning Imminent?***

***11.00 – 13.00***

**Link:** <https://zoom.us/meeting/register/tJwrduCsqToiG9CSpPIMkCahsNhOwNEWYwL4>

***Language: Russian***

**A brief overview:**

The COVID-19 pandemic has directly affected most countries and areas of life, including education. In this panel, we will explore the challenges higher education institutions and the education system are facing in the current circumstances. Here are some of the questions we are going to discuss:

- What changes will higher education institutions undergo after the recession ends?
- Online or offline: what does the future hold?
- How should a lecturer change to remain successful?

The panel will cover all these topics along with several others.

**Moderators:**

**Kirill Zinkovskiy**, Center Director: Institute of Education / Centre for Financial and Economic Decisions in Education, Programme Academic Supervisor: Management in Higher Education

**Guest speakers:**

**Oleg Podolskiy**, director of the Department for Training Human Resources for Digital Economy, University 20.35. International education expert specializing in R&D in the areas of competency assessment, modern educational products and technology.

**Vasily Tretyakov**, General Director of the autonomous non-profit organisation University 2035.

**Mikhail Puchkov**, Vice-rector for innovation activities and information technologies at Herzen State Pedagogical University.

**Sergey Chernyshov**, senior research fellow at the Laboratory for Social and Anthropological Research, Faculty of Historical and Political Studies, Tomsk State University, director at Novosibirsk Open City College

**Roman Bondarenko**, Head of the 3D Education Association

**Yakov Somov**, co-founder of the online learning platform Lectorium

**Petr Levich**, Co-founder of the Future Foundation

**Liana Kobzeva**, director of the Centre for Supporting Universities as Centers of Innovation Culture Priority Project at Tomsk State University, programme director of Boiling Point in Tomsk

**Yuri Belonozhkin**, First Vice President of the NGO "Professionals distance learning", Head of the Center for Professional Online Learning "Electronic Courses"

**Marina Weindorf-Sysoeva**, Doctor of Pedagogy, Professor of the Department of Technology and Vocational Training of the Institute of Physics and Technology of the Moscow State Pedagogical University, head of the master's program "Electronic educational technologies", an expert on electronic education and distance educational technologies, federal expert of the NRA



***Open Space: Managing Education Spaces in a Hyper-Intellectual Society***

***11.00 – 13.00***

***Language: Russian***

**Open Space moderators:**

**Polina Bavina**, candidate of sciences (pedagogy), associate professor at the Department of State, Municipal and Social Management, Herzen University. Managing Educational Spaces: Current Trends in Digital Environment

**Elena Egorova**, candidate of sciences (pedagogy), associate professor at the Department of State, Municipal and Social Management, Herzen University. Modern Digital Resources in Designing Youth Educational Spaces

**A brief overview:**

This section will offer a venue for participants to discuss challenges in designing and managing educational spaces in a nascent hyper-intelligent society. At the start of the meeting, participants will be asked to outline existing challenges, after which they will be divided into working groups to analyse challenge components and come up with potential solutions. As the working groups are ready, they will present their results and collectively develop a standard for managing educational spaces in the complex conditions of a fusion of cyberspace and human capital.

Open Space will welcome heads of St Petersburg educational institutions: Ulyana Kovaleva, deputy director at Talent Academy, Olga Fadeenko, deputy director at Palace of Young Students, Marina Shumova, director of Kirovsk District Palace of Child and Youth Creativity, Irina Peterson, director of Vasilyevskiy District Palace of Child Creativity, as well as directors of schools and pre-school educational institutions. We also anticipate representatives of NGOs engaged in academic and cultural education projects with Russian children and youth.

**Guest speakers:**

- **Polina Bavina**, candidate of sciences (pedagogy), associate professor at the Department of State, Municipal and Social Management, Herzen University. Managing Educational Spaces: Current Trends in Digital Environment
- **Elena Egorova**, candidate of sciences (pedagogy), associate professor at the Department of State, Municipal and Social Management, Herzen University. Modern Digital Resources in Designing Youth Educational Spaces
- **Ludmila Kiseleva**, candidate of sciences (economics), associate professor, head of the Department of State, Municipal and Social Management, Herzen University. Hyper-Intelligent Society: New Management Challenges
- **Galina Pivovarova**, director of Nestor Regional NGO. Impact of Hyper-Intelligent Society on the Development of Youth Educational Initiatives
- **Anastasia Bavina**, teacher at Talent Academy, master student at St Petersburg University Faculty of Arts. Digital Culture and Art Technologies in Educational Space Architecture for Children and Adolescents.

## *Panel Discussion 2: Increasing Level of Evidence in Child Welfare System*

**14.00 – 16.00**

**Link:** <https://zoom.us/meeting/register/tJUtd--uqjojE9MMLJ1e5ugFhL9n1qOf4LJz>

**Language:** *Russian*

### **Moderators:**

**Tamara Yakovleva**, candidate of sciences (economics), Head of the Department of Sectoral Economics and Finance, Herzen University

**Nadezhda Rozhdestvenskaya**, candidate of sciences (economics), associate professor at the Department of Sectoral Economics and Finance, Herzen University

### **A brief overview:**

*This section will be focused on the issue of using an evidence-based approach social sphere. Organized by Herzen University and NGO “Evolution and Philanthropy”*

Child welfare is one of priority goals for Russian social sector. However, practitioners, donors and government bodies do not always understand which practices (models, technologies, methods and services) are effective and should be implemented and used. The fact that the professional community lacks a clear and established understanding of the evidence that is required to confirm or reject the effectiveness of a certain practice makes it harder to spread effective practices in child welfare.

Furthermore, the changing world dictates that all the parties involved in social investment should rely on valid information. Child Welfare Evidence Standard is a tool aimed at assessing the level of evidence-based proof and identifying best practices. This section will incorporate a public discussion of the Standard, as well as presentations covering the experience of St Petersburg NGOs in improving their evidence-based reporting.

### **Following presentations will be featured:**

**The Panel Discussion: Increasing Level of Evidence in Child Welfare System will feature following presentations:**

1. **«Evidence Standard as a tool to improve the quality of Child Welfare projects»** (Tatiana Podushkina, leading expert at the Center for Evidence-Based Social Projects at Moscow State University of Psychology and Education)
2. **«Standard 2.0: Comprehensive support for SO NGOs in order to increase level of evidence-based proof in the Child Welfare System»** (Alexandra Goryacheva, expert-coordinator of the ANO "Evolution and Philanthropy")
3. **«Practical application of the Evidence-based standard of practices in the Child Welfare System on the example of projects of non-profit organizations in St. Petersburg»** (Anastasia Kurkina, RPM "Petersburg Parents", Shcheglova Maria Alexandrovna, North-West Charitable Foundation for Helping Children Left without Parental Care "Children Are Waiting")

**Additional information about the panel and participation** Nadezhda Rozhdestvenskaya, email: [nrozhdestvenskaia@ Herzen.spb.ru](mailto:nrozhdestvenskaia@ Herzen.spb.ru), 8-911-900-67-14 (viber, whatsapp)

**Information on the evidence-based approach and the Standard:**

[http://ozenka.info/about/dokazatelnyy\\_podhod/standart\\_dokazatelnosti\\_praktik/](http://ozenka.info/about/dokazatelnyy_podhod/standart_dokazatelnosti_praktik/)

[https://socialvalue.ru/?page\\_id=1715](https://socialvalue.ru/?page_id=1715)